Registration Form

National Conference
On
5s Framework of Entrepreneurial Dimensions:
"Significance, Stimulus, Strategies, Synergy and Success"

Name:

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Designation:

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Department:

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Institution:

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Address:

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CONTACT PERSON

1. Dr. P. Natarajan -   9443095454
2. Nikhil. P   -   9544011331
3. Veeravel.V   -   7418346733

Chief patron
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Dr. Malabika Deo
**Professor & Head
Dept. of Commerce
Pondicherry University**

Dr. P. Natarajan
**Professor
Dept. of Commerce
Pondicherry University**

Prof. S. Ramkumar
Director, EDC, Govt. of Puducherry

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Dr. V. Kavida, **Associate Professor**
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Dr. S. Shijin, **Assistant Professor**

Department of Commerce
Pondicherry University

In association with

ICSSR, Southern Regional Centre
&
ED Cell, Govt. of Puducherry
Organize

A Two Day
National Conference
On
5s Framework of
Entrepreneurial Dimensions:

"Significance, Stimulus, Strategies, Synergy and Success"

March 26-27, 2018

IMPORTANT DATES:

Last date for receipt of abstracts: 20th March 2018

Receipt of Full Paper: 24th March 2018

Organizers:

ICSSR-SRC
Indian Council of
Social Science Research
Southern Regional Centre

Government of Puducherry
Entrepreneurship
Development Cell

PONDICHERRY UNIVERSITY

The Pondicherry University was established in 1985 by the Government of India through an Act of Parliament. It is an outstanding institution among central universities in India, with teaching and research as primary functions. The University has several unique features such as to dissemination and promotion of knowledge by providing instructional and research facilities. The campus is located in a sprawling area spread over seven hundred and eighty acres of land facing Bay of Bengal. The University is a member of the Association of Commonwealth Universities and has signed MOU with several foreign Universities and Institutions. A recent survey report by the UGC and the NAAC has ranked the institution as one of the best in the country.

DEPARTMENT OF COMMERCE

The Department of Commerce is presently assisted by the UGC at DRS-II level of SAP, to carry out research in the field of "Advanced Research in Derivatives and Risk Management" for 5 years and several of the faculty members of the department have undertaken minor and major projects assisted by UGC. The Department offers M.Com (Business Finance), M.Com (Accounting & Taxation), & Ph.D programmes with a total placement focus. The curriculum of the department is attracting the attention of companies which are involved in Banking, Foreign Trade, Capital Market, Stock Broking and Forex Dealings. Continuous research activities are also going on in the department in the above areas. It is a constituent of the School of Management, which is one of the popular Schools of Excellence in the Campus primarily focusing in the business related courses since the very inception of the University. The department has already successfully organized several international and national level seminars and conferences. It has also organized national level conferences and faculty development programmes in the field of Derivatives.

ICSSR-SRC

Indian Council of Social Science Research (ICSSR) is an autonomous organization established in 1969 on the recommendation of Prof. V. K. R. V. Rao Committee. The Southern Regional Centre was established on 1st February 1973 in collaboration with the Osmania University and the Government of Andhra Pradesh. The major role of the Southern Regional Centre is to act as an agent of the ICSSR within the southern region; to act as the representative of the social scientists of the region and to bring their ideas and problems to the ICSSR, New Delhi; to provide a platform for the social scientists of the southern region; to come together for the promotion of social science research and to serve as the link between the social scientists of the southern region, national and international community of social scientists.

ED CELL, GOVT. OF PUDUCHERRY

The Government of Puducherry has set up an Entrepreneurship Development Cell (EDC) at DIC. EDC has to coordinate and implement Entrepreneurship Development Programmes that will benefit to the society. To advise, coordinate, formulate and support all initiatives, plans and programmes of the Government departments, Public Sector Units, and Universities.

ABOUT THE CONFERENCE

Entrepreneurship promotion has to be more and more trade specific, or product/ process – specific, based on its relevance in different regions. From the generalist approach, entrepreneurship development institutions have to switch over to a more specialized role for training individual entrepreneurs or for developing / equipping teams of entrepreneurs to take up ventures in groups in specialized product lines. The movement depends on the extent of technology absorption and adaptation in all types of economic and social activities.

AIMS AND OBJECTIVES OF THE CONFERENCE

The main purpose of the conference is to create awareness on Entrepreneurship education and encourage more students to become entrepreneurs. Entrepreneurship needs for everything in the present day competitive economy. Creation of entrepreneurial society is the need of the hour. Hence, promoting different entrepreneurial dimensions Industrial, service and Agro entrepreneurs, Cultural and Sports entrepreneurs, Political, Environmental entrepreneurs, Intrapreneurs and Extrapreneurs, Micro, Small and medium and large scale is a holistic perspective is inevitable. It can be done by all kinds of HEIs single mindedly by infusing entrepreneurialism in good faith and integrity for enhancing the competency of the youth. The conference attempts to focus on various issues involved in the economic and entrepreneurship development:

- To identify the entrepreneurial challenges and opportunities in different spheres of economic and socio cultural areas.
- To create the awareness about 5s frame work of Entrepreneurship. To enable in preparing an action plan for creating entrepreneurial society.

PARTICIPATION

The Conference intends to attract Academicians, Entrepreneurs, Research Scholars and Students who wish to contribute more in to the field of entrepreneurship.

SUB THEMES OF THE CONFERENCE

- ✓ Role of Entrepreneurs in Economic Development
- ✓ Women Entrepreneurship
- ✓ Present environment for entrepreneurship in India
- ✓ Role of Govt. in Entrepreneurship Development
- ✓ Entrepreneurship for Empowerment
- ✓ Entrepreneurial Ecosystem
- ✓ Incubation and Cluster Model
- ✓ Venture Capital and Angel Investors
- ✓ Sustainable Entrepreneurial Culture
- ✓ Social Entrepreneurship

CALL FOR PAPERS

Participants may send full papers on sub themes on an A4 size paper MS word with 12 font 1.5 line space and should not exceed 8 pages and should reach on or before 23th March 2018 with a soft copy to **edpconference2018@gmail.com**. Selected Paper will be published in UGC Approved Journal or Edited Volume Book after Double blind Peer review process by an expert review committee

REGISTRATION DETAILS

Participants may register either as paper presentation or as delegates
Academicians   - 500/-
Scholars/Students   - 300/-
Publication Cost   - 700/-

DD towards Delegate / Participation fees to be drawn in favour of **"Coordinator, NCDCPU" Payable at Puducherry, India. NEFT/RTGS- Account No: 6301612771, IFSC Code- IDIB000P152**; **Indian Bank, Pondicherry University Branch, Puducherry.**

The Fee include course material, certificate of participation, Morning & evening tea with snacks and working lunch for all the two days. **The participants have to arrange for their own conveyance and accommodation.**

5S ENTREPRENEURIAL DIMENSIONS & STRATEGIES

Dimensions
- Business Entrepreneurs
- Educational Entrepreneurs
- Cultural Entrepreneurs
- Sports Entrepreneurs
- Agro Entrepreneurs
- Social Entrepreneurs
- Political Entrepreneurs
- Intrapreneurs
- Extrapreneurs
- Women Entrepreneurs
- Rural Entrepreneurs
- Tribal Entrepreneurs

Strategies

Significance
- Self Employment
- Economic Development & Balanced Growth
- Poverty Alleviation
- Industrialization
- Innovation
- Standard of Living
- Use of Local Resources
- Economic Independence
- Capital Formation
- Entrepreneurship for empowerment
- Productive Human Resources

Stimulus
- Independence
- Achievement Drive
- Novel Ideas
- Entrepreneurial Ecosystem
- Govt. Incentives
- Tax Incentives
- Single window clearance
- Comprehensive Policy

Strategies
- Comprehensive Business Plan
- Sustainable Research & Development
- Response to Change
- Embrace Innovation
- Enhancing and Harnessing Core Competencies
- Competitive cost advantage
- Timelines
- Incubation & Cluster model
- Fine tuning and promoting Indigenous practices

Synergy
- Revitalising
- DFIs
- Venture Capital & Angel Investors
- Corporate Adoption / mentoring
- Technical Consultancy Organisations (TCOs)
- Networking & Collaboration
- Market Development Assistance
- Responsible and error-free franchising practices
- Compliance of ethical practices

Success
- Sustainability Entrepreneurial culture
- Team Work
- Entrepreneurial Society
- Knowledge sharing
- Balanced regional and sectoral growth
- Rural –Urban equanimity